Presentation:

* Present the problem
  + Why is it the problem?
  + Who is it affecting?
* The Solution
  + Provide an Example
  + Explain how it works in brief
  + Explain how we take action
    - Searching up the domain
    - Finding the origin of the domain
    - Show how the origin/creator is usually registered to be a sca,
* Wrap up
  + Summarize how the problem identifies, targets, and takes action

**You have three minutes to pitch a project to judges**

* **0:00 - 0:30 flashy intro**
  + Introduce the Problem
  + Show images of issue
    - Malicious Intent
    - Known Scam User based on Address
  + Show our Product
* **0:30 - 1:30 talk about the main features of your project**
  + Bailey: Explain how the project works
    - Include the Architecture
* **1:30 - 2:50 let each member talk about their technical contributions + what problems they faced + what they learned**
  + Katy: Retrieved Youtube Comments using API and sent
  + Cindy: Created Server and Algorithm Detector
  + Khang:
  + Bailey:
* **2:50 - 3:00 wrap up by talking about the future of your project + say thank you and SMILE**

Bailey: Talk about Real Impact to REAL people and wrap it up

Technology

* How difficult is the hack?

Design

* How was the user experience?

Learning

* Have you worked something similar or is this new?

Completion

* Does it work?

Originality

* How creative is the project?

Cost of Scams: [Link to Source](https://money.usnews.com/money/personal-finance/family-finance/articles/what-fraud-costs-consumers)

* Number of reports: 725,989
* Percentage of reports claiming lost money: 22%
* Total loss: $2.6 billion
* Median loss: $1,000

**Complementary nature**: A combination of both approaches allows you to leverage the strengths of each method while mitigating their weaknesses:

* The **arithmetic/rule-based approach** can handle basic and clear-cut cases efficiently (e.g., detecting specific scam keywords or obvious name patterns).
* The **AI-based approach** can handle more nuanced and complex scams that the rule-based system may miss (e.g., disguised or less predictable patterns).

REPORT THE PEOPLEEEE